

## Special Olympics New Mexico

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**Special Olympics**  
New Mexico



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## News Release

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### ***Over 400 Special Olympics athletes to gather in Las Cruces this weekend for Holiday Classic***

- What:** Special Olympics New Mexico's only state competition in the southern region of the state
- Who:** Special Olympics athletes from all over New Mexico who will show skill, courage and strength as they compete in Bocce, Basketball, and Bowling
- When & Where:** Bocce: October 30, 1 pm – 4 pm, Paz Baseball Fields  
Bowling: October 31, 8 am – 4 pm, Ten Pin Alley  
Basketball: October 31, 8 am – 4 pm, NMSU Student Activities Center
- Why:** The Holiday Classic is the final statewide competition of the Special Olympics sports season, as hundreds of athletes plan to make their way down to Las Cruces. It will be a day of buzzer-beaters, strikes and spares, and touching medal presentations, as the community celebrates the accomplishments of New Mexico's special needs population – a group of people who are often overlooked in everyday life.
- Visuals:** Special Olympics athletes competing, interviews with athletes and volunteers

The 2015 Holiday Classic is sponsored United Parcel Service, Delta Dental Plan of New Mexico, White Sands Federal Credit Union, Walmart Foundation, Tresco Inc., Las Cruces Convention and Visitors Bureau, Meca Therapies, LLC, Sonic, American Medical Response, and Pepsi Las Cruces.

Special Olympics New Mexico provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. Today, Special Olympics New Mexico serves over 3,100 athletes, offering training and competition in 13 sports. Across the world, more than 3 million children and adults with intellectual disabilities participate in more than 200 programs in 180 countries. SONM is sponsored year-round by New Mexico Law Enforcement Torch Run, Knights of Columbus, Wells Fargo, ConocoPhillips, 7-Eleven, Comcast, New Mexico Chevrolet Dealers, French Funerals and Cremations, Blue Cross Blue Shield of New Mexico, and Mark's Casa Auto Group.

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