

Special Olympics New Mexico

6600 Palomas NE, Suite 207 Albuquerque, NM 87109
(505) 856-0342
1-800-371-5525 (In State)
FAX (505) 856-0346
www.sonm.org

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New Mexico



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NEWS RELEASE

Contact: Erin Gallegos, Communications Manager
505-991-7295
eringallegos@sonm.org

LOCAL SUBWAY® RESTAURANTS RAISE \$25,000 FOR SPECIAL OLYMPICS NEW MEXICO

(New Mexico) Special Olympics New Mexico (SONM) announced today that it received a \$25,000 contribution from SUBWAY® through the restaurant's "You Share. We Share" Campaign. From April 15 to August 31, over 150 SUBWAY® restaurants located in the New Mexico area joined forces with Special Olympics New Mexico to give back to the local community by donating a percentage of weekend sales to SONM.

From Alamogordo to Tularosa, SUBWAY® stores all over the state participated eagerly in an effort to support Special Olympics New Mexico's mission to provide sports to individuals with intellectual disabilities. As locally owned and operated franchises, SUBWAY® was excited to be able to further its commitment to the local community with this highly successful promotion.

"I am truly elated to see how the community came together to support Special Olympics New Mexico throughout the duration of the 'You Share. We Share.' Campaign," stated SONM Executive Director Randy Mascarella. "I want to thank SUBWAY® for giving us the opportunity to be the beneficiary of this promotion and I want to thank SONM athletes, families and supporters for eating at SUBWAY® all summer."

SONM provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. Today, Special Olympics New Mexico serves over 3,100 athletes, offering training and competition in 13 sports. Across the world, more than 3.5 million children and adults with intellectual disabilities participate in more than 200 programs in 180 countries.

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Created by the Joseph P. Kennedy Jr. Foundation for the benefit of persons with intellectual disabilities