

Special Olympics New Mexico

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Special Olympics
New Mexico



April 15, 2015

NEWS RELEASE

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LOCAL SUBWAY® RESTAURANTS TO PARTNER WITH SPECIAL OLYMPICS NEW MEXICO

(Albuquerque-Santa Fe, NM) April 15, 2015 – SUBWAY® restaurants located in the New Mexico area are joining forces with Special Olympics New Mexico (SONM) to give back to the local community. From April 15 to August 31, more than 150 local SUBWAY® restaurants will participate in the “You Share. We Share.” campaign to help support Special Olympics New Mexico.

The “You Share. We Share” campaign encourages the community to get out and share their weekends with SUBWAY® restaurants, and SUBWAY® will share right back by donating a percentage of weekend sales, up to \$25,000, directly to Special Olympics New Mexico. As locally owned and operated franchises, SUBWAY® is excited to be able to further its commitment to the local community.

“How great is it that for 19 weekends in a row, we can choose to make a healthy food choice and raise money for Special Olympics,” stated SONM Executive Director Randy Mascorella. “We are very excited to see how this partnership can spread a positive message to the community by connecting the values of health, sports and disabilities.”

SONM provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. Today, Special Olympics New Mexico serves over 3,100 athletes, offering training and competition in 13 sports. Across the world, more than 3.5 million children and adults with intellectual disabilities participate in more than 200 programs in 180 countries.

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Created by the Joseph P. Kennedy Jr. Foundation for the benefit of persons with intellectual disabilities