



# Law Enforcement Torch Run® 2017 Partnership Commitment



## PARTNERSHIP / SPONSORSHIP LEVEL

- \_\_\_\_\_ **Gold Torch State Partner - \$5,000**
- \_\_\_\_\_ **Silver Torch State Partner - \$3,000**
- \_\_\_\_\_ **Bronze Torch State Partner - \$1,500**
- \_\_\_\_\_ **Local Agency (Adopt-A-Cop) Partner - \$100, \$500, or \$1,000**

## CONTACT INFORMATION

Company Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_ / Date: \_\_\_\_\_  
 Total Amount Due: \$ \_\_\_\_\_

## METHOD OF PAYMENT

1. Return this form with check payable to:

**Special Olympics New Mexico**  
**Attn: LETR Director of Operations**  
**6600 Palomas NE, Suite 207**  
**Albuquerque, NM 87109**



2. Pay with credit card

Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_  
 Card # \_\_\_\_\_ Expiration Date \_\_\_\_ / \_\_\_\_ CVV Number \_\_\_\_\_  
 Card Holder Name \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

Please keep a copy of this form for your records and return the other copy to:

**Special Olympics New Mexico**  
**Attn: LETR Director of Operations**  
**6600 Palomas NE, Suite 207**  
**Albuquerque, NM 87109**

For LETR Agency Coordinators ONLY: Please initial below when t-shirts and pins have been received by your Adopt-A-Cop partner:

<b>Soliciting Officer Name</b> _____	<b>LETR Agency</b> _____
_____ Received T-shirts	_____ Officer initials
_____ Received Pins	_____ Officer initials
_____ Thank you letter sent	_____ Staff Initials



## LETR State Program Partner Benefits\*

### Marketing Collateral Inclusion (Year-round & Statewide Impact)

	Gold Partner \$5,000	Silver Partner \$3,000	Bronze Partner \$1,500
Logo ID/Name ID on SONM State Summer Games Event Program (LETR Page)	LOGO	LOGO	Name ID
Logo ID/Name ID on LETR webpage with partner link	LOGO	LOGO	Name ID
Logo ID/Name ID on LETR Brochures & Posters	LOGO	Name ID	Name ID
Logo ID/Name ID on LETR & SONM Social Media pages (Facebook, Twitter)	LOGO	Name ID	Name ID
Logo ID/Name ID on LETR annual program shirts	LOGO	Name ID	Name ID
Name ID on LETR press releases	X	X	X
Name ID in bi-weekly SONM e-newsletter - a.k.a. SO Brief	X	X	X
Name ID in monthly LETR e-blast - a.k.a. Agency Memo	X	X	X
Title banner at LETR & SONM state events	X		
<b>Engagement Opportunities</b>			
Invitation & recognition at Kick Off & Awards Conference / Final Leg & Dinner (ABQ)	5 guests	3 guests	1 guest
Invitation to join LETR agencies' in the LETR Summer Games 5K Final Leg Run (ABQ)	X	X	X
Invitation to present LETR Agency Awards at Kick Off & Awards Banquet	X		
<b>Additional Benefits</b>			
Complimentary LETR Program Shirts, Challenge Coins & Pins	5 of each	3 of each	1 of each
Annual press release announcing partnership (Sent to State and Local Media Outlets)	X	X	X
Partnership Recognition Award (presented at partner's discretion)	X	X	X
Usage of LETR Logo (according to LETR guidelines)	X	X	X
Usage of LETR webpage link on partner website	X	X	X

\*Based on 2016 LETR program

## LETR Local Agency Partner Benefits

### Adopt-A-Cop (Local Community Impact)

	\$1,000	\$500	\$100
Complimentary LETR Program T-shirts & Pins (delivered by LETR Agency)	4 of each	3 of each	2 of each
Thank You Letter (delivered by LETR State Office)	X	X	X
Invitation & recognition at local LETR Agency events	X	X	X
Opportunity for partner representatives to "run" in local LETR Agency Torch Runner Relay Route	X	X	
Invitation & recognition at State LETR Kick Off/Awards Banquet	X		