

**Special Olympics**  
New Mexico



**2016 Posole Ole Fun Walk  
December 3, 2016  
Anderson-Abruzzo International Balloon Museum**

## **Sponsor Benefits**

### **Posole Ole Event Sponsor - \$1,000**

- Posole Ole Sponsor Designation
- Logo ID on Posole Ole apparel
- Company banner at competition venue
- Logo ID on select event promotional materials
- Name recognition during Awards Ceremony
- Name ID on all Posole Ole press releases
- Opportunity for volunteers
- Logo ID in Newsletter announcing Posole Ole (Biweekly)
- Company ID on all earned media coverage
- Logo and Name ID on all Posole Ole Social Media Communications
- Two (2) complimentary event t-shirts
- Thank you sponsor recognition award

