

Special Olympics New Mexico

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Special Olympics
New Mexico



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Over the Edge for Special Olympics Media Advisory/Photo Op

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**Thrill-seekers to rappel 16-stories in Downtown Albuquerque for Special Olympics
Over the Edge fundraiser**

- What: Over the Edge is a 16-story rappel and block party in downtown Albuquerque, for the benefit of Special Olympics New Mexico (SONM)
- Who: Over 60 adventurous fundraisers who have been raising dollars for SONM for several months, their efforts culminating in an urban rappel and block party
- When: September 18, 2015
- Where: New Mexico Bank & Trust Building, 4th and Gold St.
- Why: Over the Edge is Special Olympics New Mexico's most unique fundraiser and its most visual – with action happening on the roof of the NM Bank & Trust Building where the rappel begins and on the ground where brave fundraisers touch back down.
- Visuals: Members of Albuquerque community rappelling, interviews with rappellers and volunteers
- Details: SONM provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. Today, Special Olympics New Mexico serves over 3,100 athletes, offering training and competition in 13 sports.

Over the Edge is sponsored by Over the Edge 2015 is sponsored by Rosemont Realty, Comcast, New Mexico Bank & Trust, Premium Shopping Guide, Bob's Painting, KOB-FM and Old Republic Title.

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