



News Release

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For Immediate Release

Over the Edge, a unique and accessible rappelling adventure that supports Special Olympics

Albuquerque, NM, August 24, 2015 – Looking for a local adventure that will challenge the heart and soul even the most avid thrill seeker? The seventh annual Over the Edge for Special Olympics is a fundraising journey culminating in a celebratory 16-story rappel in downtown Albuquerque this September. This unique event gives its participants the opportunity to challenge themselves and inspire others to raise funds for Special Olympics. Participating has never been easier with the \$500 minimum fundraising goal.

"The beauty of Special Olympics is that it provides many different options on raising money for the athletes, and Over the edge is a very unique opportunity for the person looking for a new way to give to get involved," stated J.W. Sutphin, one of last year's participants. "I tell all my friends that I am going Over the Edge and they can support the program with as little as a \$10 donation. With the minimum participation goal of \$500 this year, it takes just a few emails and a posting on my Facebook page to raise that amount."

Over the Edge will take place on Friday, September 18 from 9:00 am to 4:00 pm at the New Mexico Bank & Trust Building located 4th Street between Gold & Silver. There is still over a month to raise at least \$500 to participate in the rappel, but if you're not much for heights, you can join us for the street party where we will have music and giveaways!

Almost 400 brave New Mexicans have already taken the challenge and supported Special Olympics New Mexico's athletes and sports program. When you sign up for your Over the Edge fundraising journey, you become part of the League of Edgers – a network of enthusiastic fundraisers working towards the common goal of raising at least \$500 and challenging themselves to rappel 230- feet! Each of our Edgers will be carefully guided on their day of journey by Over the Edge staff who provide the technical expertise, onsite training and equipment for the event.

Over the Edge 2015 is sponsored by Rosemont Realty, Comcast, New Mexico Bank & Trust, Premium Shopping Guide, Bob's Painting, KOB-FM and Old Republic Title. Thank you all for your generous support!

FAQS:

WHERE DOES THE MONEY GO?:

100% of the funds raised from our Over The Edge participants goes to benefit the more than 3,100 Special Olympics athletes in New Mexico by helping pay for costs associated with year-round sports training and competition at the local, state, and even national and international levels.

WHAT IS REQUIRED TO GO OVER THE EDGE?:

All that is required to go Over the Edge is a bit of bravery and support from friends, family and colleagues willing to "invest" in your rappel. Through the help of a personal fundraising page by Firstgiving.com, a safe and secure website that makes it easy for your supporters to send pledges on your behalf, individuals who want to participate are required to raise a minimum goal of \$500. Registration is \$25.00 per person which goes toward your fundraising goal, and includes a free League of Edgers t-shirt. Registration is available at our **[2015 Over The Edge for Special Olympics New Mexico Firstgiving Event Page](#)**. Participants must be 14 yrs old and weigh between 100 and 300 lbs.

To learn a little but more about OVER THE EDGE and to sign up to participate, log on to www.overtheedgenm.com. You can also contact us at:

Over the Edge for Special Olympics New Mexico
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