

**Special Olympics New Mexico**

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New Mexico



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## News Release

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### ***Hundreds of Special Olympians return to Santa Ana Starlight Lanes for annual North Regional Bowling Tournament***

[Albuquerque, NM] – Special Olympics New Mexico (SONM) announces the North Regional Bowling Tournament which will bring over 600 athletes from the northern areas of the state to Santa Ana Starlight Lanes this weekend, November 14th-15th.

From 8 am – 6 pm Saturday and Sunday, 685 Special Olympics bowlers will come together to participate in this regional bowling tournament. Leading up to this competition, athletes participated in qualifying tournaments throughout October. This tournament gives SONM athletes the opportunity to showcase their unique talents as they compete against teams from other communities at one of New Mexico's most premier bowling venues.

As a special added bonus to this already enjoyable event, representatives from SUBWAY restaurants will be in attendance to present a \$25,000 contribution to Special Olympics New Mexico at 11 am on Saturday the 14<sup>th</sup>. This donation is a result of the five month in-store promotion that took place from April through August in SUBWAY restaurants across the state.

Special Olympics New Mexico provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. Today, Special Olympics New Mexico serves over 3,100 athletes, offering training and competition in 13 sports. Across the world, more than 3 million children and adults with intellectual disabilities participate in more than 200 programs in 180 countries. SONM is sponsored year-round by New Mexico Knights of Columbus, New Mexico Law Enforcement Torch Run, 7-Eleven, French Funerals Cremations, Wells Fargo, Mark's Casa, Blue Cross Blue Shield, Comcast, New Mexico Chevy Dealers and ConocoPhillips.

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