



**Law Enforcement Torch Run®
2021 Partnership Commitment**



PARTNERSHIP / SPONSORSHIP LEVEL

- _____ **Gold Torch State Partner - \$5,000**
- _____ **Silver Torch State Partner - \$3,000**
- _____ **Bronze Torch State Partner - \$1,500**
- _____ **Local Agency (Adopt-A-Cop) Partner - \$250, \$500, or \$1,000**

CONTACT INFORMATION

Company Name: _____
 Contact: _____ Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ FAX: _____ Email: _____
 Signature: _____ / Date: _____
 Total Amount Due: _____

METHOD OF PAYMENT



1. Return this form with check payable to:

**Special Olympics New Mexico
Attn: LETR Director of Operations
6600 Palomas NE, Suite 207
Albuquerque, NM 87109**

2. Pay with credit card:

Visa _____ MasterCard _____ American Express _____
 Card # _____ Expiration Date ____/____ CVV Number _____
 Card Holder Name _____
 Billing Address _____
 Signature _____ Date _____

Please keep a copy of this form for your records and return the other copy to:

**Special Olympics New Mexico
Attn: LETR Director of Operations
6600 Palomas NE, Suite 207
Albuquerque, NM 87109**

For LETR Agency Coordinators ONLY: Please initial below when t-shirts and pins have been received by your Adopt-A-Cop partner:

Soliciting Officer Name _____	LETR Agency _____
_____ Received T-shirts	_____ Officer initials
_____ Received Pins	_____ Officer initials
_____ Thank you letter sent	_____ Staff Initials



LETR State Program Partner Benefits*

	Gold Partner \$5,000	Silver Partner \$3,000	Bronze Partner \$1,500
Marketing Collateral Inclusion (Year-round & Statewide Impact)			
Logo ID/Name ID on SONM State Summer Games Event Program (LETR Page)	LOGO	LOGO	Name ID
Logo ID/Name ID on LETR webpage with partner link	LOGO	LOGO	Name ID
Logo ID/Name ID on LETR & SONM Social Media pages (Facebook, Instagram)	LOGO	LOGO	Name ID
Logo ID/Name ID on LETR Brochures & Posters	LOGO	Name ID	Name ID
Logo ID/Name ID on LETR annual and event program shirts	LOGO	Name ID	Name ID
Name ID on LETR press releases	x	x	x
Name ID in monthly SONM e-newsletter - a.k.a. SO Brief	x	x	x
Title banner at LETR & SONM state events	x		
Engagement Opportunities			
Invitation & recognition at annual Guardians of the Flame State Conference & Awards Dinner	5 guests	3 guests	1 guest
Invitation to join LETR agencies' in the LETR Summer Games 5K Final Leg Run & Dinner (ABQ)	x	x	x
Invitation to present annual Guardians of the Flame State Conference & Awards Dinner	x		
Additional Benefits			
Complimentary LETR Annual Program Merchandise (delivered by LETR State Office)	5 of each	3 of each	1 of each
Annual press release announcing partnership (Sent to State and Local Media Outlets)	x	x	x
Partnership Recognition Award (presented at partner's discretion)	x	x	x
Usage of LETR Logo (according to LETR guidelines)	x	x	x
Usage of LETR webpage link on partner website	x	x	x

*Based on 2020 LETR program

LETR Local Agency Partner Benefits

	\$1,000	\$500	\$250
Adopt-A-Cop (Local Community Impact)			
Complimentary LETR Annual Program Merchandise (delivered by LETR Agency)	4 of each	3 of each	2 of each
Thank You Letter (delivered by LETR State Office)	x	x	x
Opportunity for partner representatives to "run" in local LETR Agency Torch Runner Relay Route	x	x	x
Invitation & recognition at local LETR Agency events	x	x	
Invitation & recognition at State LETR Kick Off/Awards Banquet	x		