

Development Ambassador

Department: Development
Reports To: Development Staff (Christine, Brittany)



SUMMARY: Responsible for supporting SONM's Development team in communicating the mission, goals and philosophy of Special Olympics New Mexico to our current and potential Corporate Sponsors and Individual Donors.

PRIMARY DUTIES

Development Ambassador Duties:

- Will work with Development team as the Athlete Spokesperson to sustain and build relationships with Corporate Sponsors and Individual Donors
- Will represent SONM Athletes and serve as a Role Model for Special Olympics in the Community
- Will research potential Corporate Sponsors and invite to learn about SONM
- Will give a clear, concise speech to small and large audiences
- Will attend Corporate and Individual Donor meetings (approximately 1 hour in length)
- Will conduct news interviews and video messaging for SONM
- Will follow up with Corporate Sponsors + Donors via phone calls to thank them the day following a meeting
- Experience with and/or willingness to learn Microsoft Office (Word, Power Point and Email) as well as social media like Facebook and Instagram. Must have reliable computer access, stable Wi-Fi and be comfortable using and communicating through Zoom.
- Will work to be creative and dependable
- Will comply with SONM's policies, procedures and non-discrimination policy

**This is currently a remote role, and most meetings will be conducted over Zoom calls. As we begin to be able to be face-to-face, we ask for your willingness to travel with us (within the state of NM, day trips only)*

Minimum Experience Requirements:

The Development Ambassador must have competed in Special Olympics New Mexico for at least 2 years and have a knowledge of and passion for Special Olympics. Experience with Microsoft Office strongly preferred (Word, Power Point and Email) as well as social media like Facebook and Instagram. Development Ambassador will be trained and work closely with Development Staff to prepare and meet goals.

Must have:

- Reliable computer access, stable Wi-Fi and be comfortable communicating through Zoom.
- Strong verbal communication skills
- Mentor support, for example a family member, speech coach, etc.
- Ability to practice and prepare a short, personal speech and be comfortable speaking in front of small and large audiences