



**2025 LETR SPONSORSHIP BENEFITS PACKAGE**

**PARTNERSHIP / SPONSORSHIP LEVEL**

- \_\_\_\_\_ *Gold Torch State Partner - \$5,000*
- \_\_\_\_\_ *Silver Torch State Partner - \$3,000*
- \_\_\_\_\_ *Bronze Torch State Partner - \$1,500*
- \_\_\_\_\_ *Local Agency (Adopt-A-Cop) Partner - \$250, \$500, or \$1,000*

**CONTACT INFORMATION**

Company Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ Email: \_\_\_\_\_

**METHOD OF PAYMENT**



1. Return this form with check payable to:

**Special Olympics New Mexico**  
**Attn: LETR Director of Operations**  
**6600 Palomas NE, Suite 207**  
**Albuquerque, NM 87109**

2. Pay with credit card:

Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_  
 Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ CVV Number \_\_\_\_\_  
 Card Holder Name \_\_\_\_\_  
 Zip Code \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

Please keep a copy of this form for your records and return the other copy to:

**Special Olympics New Mexico**  
**Attn: LETR Director of Operations**  
**6600 Palomas NE, Suite 207**  
**Albuquerque, NM 87109**

**For LETR Agency Coordinators ONLY: Please initial below when t-shirts and pins have been received by your Adopt-A-Cop partner:**

<i>Soliciting Officer Name</i> _____	<i>LETR Agency</i> _____
_____ Received T-shirts	_____ Officer initials
_____ Received Pins	_____ Officer initials
_____ Thank you letter sent	_____ Staff Initials



## LETR State Program Partner Benefits\*

	Gold Partner \$5,000	Silver Partner \$3,000	Bronze Partner \$1,500
<b>Marketing Collateral Inclusion (Year-round &amp; Statewide Impact)</b>			
Logo ID/Name ID on SONM State Summer Games Event Program (LETR Page)	LOGO	LOGO	Name ID
Logo ID/Name ID on LETR webpage with partner link	LOGO	LOGO	Name ID
Logo ID/Name ID on LETR & SONM Social Media pages (Facebook, Instagram)	LOGO	LOGO	Name ID
Logo ID/Name ID on LETR Brochures & Posters	LOGO	Name ID	Name ID
Logo ID/Name ID on LETR annual and event program shirts	LOGO	Name ID	Name ID
Name ID on LETR press releases	x	x	x
Name ID in monthly SONM e-newsletter - a.k.a. SO Brief	x	x	x
Title banner at LETR & SONM state events	x		
<b>Engagement Opportunities</b>			
Invitation & recognition at annual Guardians of the Flame State Conference & Awards Dinner	5 guests	3 guests	1 guest
Invitation to join LETR agencies' in the LETR Summer Games 5K Final Leg Run & Dinner (ABQ)	x	x	x
Invitation to present annual Guardians of the Flame State Conference & Awards Dinner	x		
<b>Additional Benefits</b>			
Complimentary LETR Annual Program Merchandise (delivered by LETR State Office)	5 of each	3 of each	1 of each
Annual press release announcing partnership (Sent to State and Local Media Outlets)	x	x	x
Partnership Recognition Award (presented at partner's discretion)	x	x	x
Usage of LETR Logo (according to LETR guidelines)	x	x	x
Usage of LETR webpage link on partner website	x	x	x

\*Based on 2020 LETR program

## LETR Local Agency Partner Benefits

	\$1,000	\$500	\$250
<b>Adopt-A-Cop (Local Community Impact)</b>			
Complimentary LETR Annual Program Merchandise (delivered by LETR Agency)	4 of each	3 of each	2 of each
Thank You Letter (delivered by LETR State Office)	x	x	x
Opportunity for partner representatives to "run" in local LETR Agency Torch Runner Relay Route	x	x	x
Invitation & recognition at local LETR Agency events	x	x	
Invitation & recognition at State LETR Kick Off/Awards Banquet	x		