Invest in our Community

Partnering with the Law Enforcement Torch Run® for Special Olympics supports your local Law Enforcement Officers and Special Olympics athletes while offering your business exposure throughout New Mexico. LETR partnerships offer a variety of community investment benefits, your choice of events, opportunities for employee involvement, and provide positive association with our highly recognized and respected charity.

Community
Starting at $100

Statewide
Starting at $1,500

PLEASE CONTACT:

Oscar Solis
Operations Director

Barbara McRae
Agency Manager

505-856-0342
torchrun@sonm.org

THANK YOU TO THE 2021 SPONSORS OF LAW ENFORCEMENT TORCH RUN®

— HALL OF FAME —

NEW MEXICO TRUE

CHEVROLET

LEGACY CHURCH

BlueCross BlueShield of New Mexico

Rudy's "COUNTRY STORE" AND BAR-B-Q

— GOLD —

RIO GRANDE CREDIT UNION

Pic Quik

Illumination Works, LLC.

— SILVER —

Bosque Brewing Co.
Brycon Construction
Centerra (Los Alamos)

— BRONZE —

CARQUEST Distribution Center

VISIT US:

Office: 6600 Palomas NE Ste. 207
Albuquerque, NM 87109

Online: sonm.org

Social Media: @NMLETR on Facebook, Instagram and Twitter

Contact Your Local Agency Coordinator:

Name: _____

Phone: _____

Email: _____

2021

LAW ENFORCEMENT TORCH RUN®

FOR SPECIAL OLYMPICS NEW MEXICO

Heart
Behind the Badge

What is the Law Enforcement Torch Run®?

The Law Enforcement Torch Run® is the largest community-building organization in the world that promotes positive community relationships, while empowering law enforcement agencies to raise awareness and funds year-round for Special Olympics. In turn, this provides opportunities, encouragement, and hope to 3,700 SONM athletes and their families. All 50 states and more than 35 foreign countries participate in LETR annually raising more than $62 million.

Our Community Policing Program

Our officer-led state Torch Run program provides LETR Agencies and Officers a rewarding experience through proactive community policing activities that raise funds and awareness with and for people with intellectual disabilities, who train and compete in Special Olympics sports.

Throughout the year hundreds of New Mexico law enforcement personnel from more than 60 federal, military, state, county, tribal and municipal agencies engage their community through fundraising and non-fundraising activities, such as: Adopt-A-Cops, Special Events & Campaigns, Challenge Events, and Local Agency and State Program Sponsorships.

We are doing everything possible to prevent the spread of COVID-19 and provide resources and programming to support prevention and promote the health, safety, well-being, and engagement of our LETR and Special Olympics community as in-person events are modified and while physical distancing is required. Visit SONM.org for resources that Special Olympics has created and shared with Special Olympics athletes, coaches, volunteers, families and LETR officers.

The History

The Law Enforcement Torch Run® began in 1981 when Wichita, Kansas Police Chief Richard LaMunyon saw an urgent need to raise awareness of and funds for Special Olympics. He conceived the idea of the Torch Run as a way to involve local law enforcement with their communities and Special Olympics, by running the torch in intra-state relays that converge at their local Summer Games. The LETR was quickly endorsed by Special Olympics Inc. (SOI) and the International Association of Chiefs of Police (IACP), now recognized as the Founding Law Enforcement Organization.

Find us online at **SONM.org**