



JESRSY MIKE'S "DAY OF GIVING" MEDIA ALERT

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ON WEDNESDAY, MARCH 30:
EAT A JERSEY MIKE'S SUB, HELP TEAM NEW MEXICO ATHLETES

All New Mexico Jersey Mike's Locations Will Donate 100% of Sales on March 30 to Help Local Special Olympics Athletes Attend the 2022 Special Olympics USA Games

WHAT: Wednesday, March 30, is the Jersey Mike's "Day of Giving," and **100 percent of your purchase at any Jersey Mike's in New Mexico will support the 2022 Special Olympics USA Games and help 18 Team New Mexico athletes attend the [2022 Special Olympics USA Games](#)**, June 5-12, in Orlando, Florida.

Special Olympics athletes from New Mexico will compete in sports including track & field, bocce, bowling, swimming, and golf at the 2022 Special Olympics USA Games.

On Wednesday, March 30, the passionate teams at **all 9 Jersey Mike's New Mexico locations** will give **every single dollar in sales, not just the profit**, to the 2022 Special Olympics USA Games and the state Programs attending the USA Games. It's all part of Jersey Mike's nationwide **12th Annual Day of Giving**. **For the first time ever, the company is donating all proceeds to a single cause on that day** when Jersey Mike's restaurants from every state will support athletes from Special Olympics throughout the country.

WHO: All month, generous customers have made donations at more than 2,000 Jersey Mike's locations during the [12th Annual "Month of Giving"](#) fundraising campaign for the 2022 Special Olympics USA Games. Everyone is encouraged to come out and support the Jersey Mike's Day of Giving on March 30!

WHEN: Wednesday, March 30, 2022 – **All day!**

WHERE: All Jersey Mike's locations in New Mexico. Please visit [our location listing by state](#).

ATHLETE MEET AND GREET OPPORTUNITIES:

- **Meet Alex Correa** between 11:00 a.m. - 12:30 p.m. at Jersey Mike's Rio Rancho: 1121 Unser Blvd SE Rio Rancho, NM 87124 and between 1 p.m. - 2:30 p.m. at Jersey Mike's Holly: 6400 Holly Ave NE, STE A, Albuquerque, NM 87113
- **Meet Sarah Friedman** between 1 p.m. - 2:30 p.m. at Jersey Mike's San Mateo: 6060 San Mateo Blvd NE Albuquerque, NM 87109
- **Meet Abe Assaad** between 2:30 p.m. – 4 p.m. at Jersey Mike's Montgomery: 9500 Montgomery Blvd NE Albuquerque, NM 87111
- Please note that other Special Olympics athletes will be at all other New Mexico Jersey Mike's locations throughout the day on March 30.
- [Learn about all 18 Team New Mexico athletes via our website](#)



WHY:

- Special Olympics USA Games and Jersey Mike's believe **the passion for being great has no boundaries.**
- Nationwide, Jersey Mike's hopes to raise enough money to help every qualifying athlete across the country attend the 2022 Special Olympics USA Games.

FAST FACTS

- **Jersey Mike's locations nationwide give 100% of ALL sales** on Day of Giving as part of the company's annual Month of Giving campaign in March.
- Every four years, more than **5,500 athletes and coaches from all 50 states** unite to compete in one of the most beloved and inspiring sporting events in the US – the Special Olympics USA Games.
- During this year's **Month of Giving in March**, Jersey Mike's hopes to surpass last year's record-breaking **\$15 million fundraising total**. Proceeds support the 2022 Special Olympics USA Games and help local athletes attend the USA Games.
- Since 2011, Jersey Mike's Month of Giving has raised **more than \$47 million** for local charities.

Jersey Mike's is committed to **"Giving...Make a Difference in Someone's Life."** For more information, please visit www.jerseymikes.com or follow us on Facebook (facebook.com/jerseymikes), Instagram (instagram.com/jerseymikes), and Twitter (twitter.com/jerseymikes). Join in the conversation at **#JerseyMikesGives**.

For more information on the 2022 Special Olympics USA Games, please visit www.2022USAGames.org or follow us on Facebook (facebook.com/SpecialOlympicsUSAGames), Instagram (instagram.com/specialolympicsusagames), and Twitter (twitter.com/2022USAGames).