



Special Olympics
New Mexico



Annual Report 2022

Who We Are

Our Mission

The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.

Special Olympics New Mexico continually strives to build inclusive communities, transform lives through sport, and improve the quality of life for our athletes.

Core Values

Unquestionable Integrity

Unwavering Excellence

Unbelievable Fun

Undeniable Respect

Unlimited Family

Diversity, Equity, and Inclusion

Through the power and joy of sport, Diversity, Equity, and Inclusion are at the heart of all that we do at Special Olympics New Mexico, as we strive to promote unity and create a world where everyone belongs. We value, celebrate, and respect all differences, backgrounds, and perspectives and understand that greater diversity, equity, and inclusion creates a stronger and more innovative organization that delivers better results as we work with our athletes in all communities.

Letter from our Executive Director



The theme of the 2022 Special Olympics USA Games was SHINE AS ONE, and although it was announced at least one year prior, that theme accurately defined Special Olympics New Mexico's entire year. Our athletes were not only back on the playing fields, but they showed up with a bright light of renewed enthusiasm, a deep desire to compete, and a joy of being together that was contagious. They set the tone for all of us with their effort, authenticity, and kindness, and as is always the case, *they* gave the rest of us a reason to carry the banner of SONM proudly as one.

After two long years of separation due to Covid 19, the highlight of 2022 was sending a 33-member delegation, including 18 athletes, to Orlando Florida to compete in the 2022 Special Olympics USA Games. Team New Mexico joined over 5,000 Special Olympics athletes from all 50 states and the Caribbean to experience a standard of excellence at the ESPN Wide World of Sports venues, which were second to none. The magic of Disney shared with our coaches, families, and friends created a once in a lifetime experience. The 2022 Special Olympics USA Games were extraordinary, as was the performance of Team New Mexico, who returned to the Land of Enchantment lighting the way with the 24 gold, silver, and bronze medals they won.

Building inclusive communities has been the work of the Special Olympics movement since its inception, but never in our history has there been a strategy more impactful than the Special Olympics Unified Champion Schools (UCS) program. In the 2022 school year, 53 New Mexico schools used Special Olympics sports as a catalyst for inclusion. Our state's young people, equipped with tools and training, changed school environments by reducing bullying, promoting healthy activities, lessening the use of hurtful language, and unifying students with and without disabilities. The data was measurable, and we celebrated surpassing our goals. Even more meaningful than the increased numbers were the friendships that were formed and the thousands of young lives that were changed, hopefully forever.

As 2022 came to an end our Special Olympics athletes did what they always do. They continued to show us that simply by being who God created them to be, their light brightened our lives and because of it, we were able to Shine As One.

A handwritten signature in black ink that reads "Randy L. Mascorella". The signature is written in a cursive, flowing style.

Randy Mascorella

Sports and Competition

2022 marked the first year since the pandemic that SONM offered our full slate of sports and Games as in-person events. In addition, virtual competitions were offered for the poly hockey and summer sports season. The virtual opportunity was discontinued after Summer



Games due to very low participation. As our sports seasons progressed throughout the year, the participation number gradually increased and SONM ended the year very close to our normal in-person participation numbers. In 2022, **3,188 Special Olympics athletes** participated in Special Olympics New Mexico sports programming. **293 coaches** supported Special Olympics New Mexico throughout the year and **1,834 Unified partners** participated in Unified sports.



2022 State Games

Poly Hockey State Championships	February 25-26
Virtual Poly Hockey	January 1 – February 26
Unified Team Bowling Tournament	March 12
State Summer Games	May 20-22
Virtual Summer Games	March 12-May 20
Four Corners Invitational	August 19-20
State Equestrian	September 9-10
Holiday Classic	October 28-29
State Bowling Tournament	November 11-12

2022 Special Olympics USA Games

Team New Mexico 2022 was comprised of 33 people from Special Olympics New Mexico including 18 Special Olympics athletes, 1 Unified partner, 1 Head of Delegation, 1 Assistant Head of Delegation, 5 coaches, 1 Special Olympics athlete leader, and 6 SONM staff members.

Team New Mexico traveled to Orlando, Florida to compete at the 2022 Special Olympics USA Games June 5-12, 2022. 5 teams of 4 people each competed in athletics (track & field), bocce, bowling, Unified golf, and swimming. It was an incredible week of competition, and we are proud to share that Team New Mexico brought home 6 gold, 8 silver, and 10 bronze medals in addition to countless memories that will last a lifetime. The 2022 Special Olympics USA Games united more than 5,500 athletes and coaches from all 50 states and the Caribbean, 20,000 volunteers and 125,000 spectators during one of the country's most cherished sporting events.



Special Olympics Unified Champion Schools®

2022-2023

The 2022-2023 Unified Champion Schools program in New Mexico experienced good growth in the number of schools participating and the quality of school's UCS programming. As we continue to grow and expand to new districts, we are working to add more trainings for coaches, expand youth leadership opportunities, and continue to work alongside a teacher council. Our goal for the next few years is to continue to expand, reach more areas within the state, and work with entire districts and communities while ensuring we meet the high quality standards set by Special Olympics Inc.

2022-2023 UCS Data

53 Schools:

23 elementary schools
1 Young Athletes program
12 middle schools
15 high schools
1 K-12 school
1 alternative school

School Districts:

Albuquerque
Rio Rancho
Santa Fe
Los Lunas
Las Cruces
Hatch
Taos
Kirtland
Shiprock

Students Served:

600 athletes
750 Unified partners

93 Total Events



"UCS truly transformed my school culture. Students and even staff are so much more welcoming and understanding of our students with disabilities. Since implementing UCS, we have seen so much more unprompted inclusion occurring within our school. Students are going up to the kiddos with disabilities and inviting them to play and are making sure they feel welcome and comfortable in all situations. It's been really amazing to see how everyone has really come together since launching this program at our school and it just has the potential to keep growing and impacting so many."

—Tricia Grajeda, Rio Rancho Elementary School Liaison

About Unified Champion Schools®

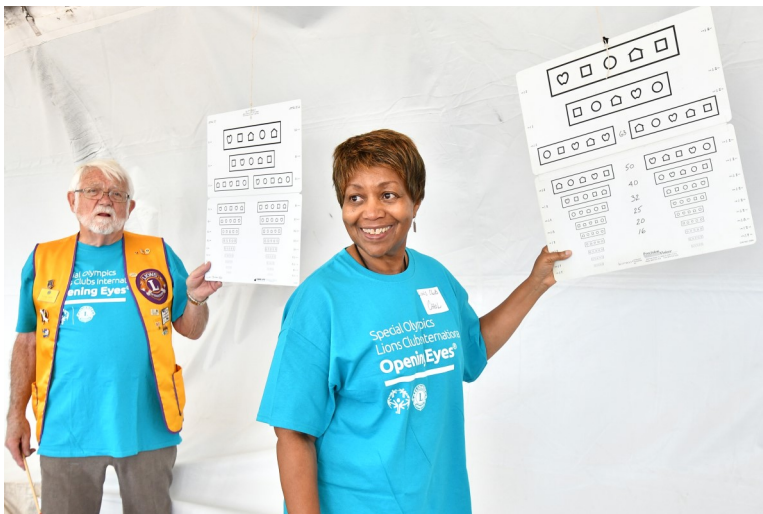
Special Olympics Unified Champion Schools® is a strategy for schools Pre-K through university that intentionally promotes meaningful social inclusion by bringing together students with and without intellectual disabilities (ID) to create accepting school environments. This 3 component model includes: Special Olympics Unified Sports®, inclusive youth leadership, and whole school engagement.

Special Olympics Health

In 2022, we brought back Special Olympics Healthy Athletes® free health screenings at SONM State Games. We offered vision and dental screenings along with Health Promotion and our newest Healthy Athletes discipline, Strong Minds. Strong Minds helps participants develop strategies and coping skills to maintain emotional wellness during stressful times.

We continued to offer Wellness Challenges throughout the year to encourage Special Olympics athletes to focus on fitness alongside and in between their Special Olympics sport seasons. During the first half of 2022, we had 92 athletes participate in the Road to USA Games Step Challenge. We rounded out the year with a Fall Fitness Workbook challenge and 175 athletes throughout the state participated. Special Olympics athletes learned about

nutrition, tracked water intake, competed workouts, and learned mental wellness exercises.



Athlete Leadership

4 Health Messengers trained

10 Fitness Captains activated

267 Special Olympics athletes participated in Wellness Challenges

Virtual Engagement

Maintained SONM Health & Wellness Facebook Group

287 Group Posts

363 Members

Healthy Athletes® Screenings

Opening Eyes: 81 athletes screened, 18 referrals, 38 volunteers

Special Smiles: 65 athletes screened, 15 referrals, 30 volunteers

Health Promotion: 31 athletes screened, 28 referrals, 15 volunteers

Strong Minds: 34 athletes screened, 0 referrals, 11 volunteers



Special Olympics
Health

MADE
POSSIBLE BY **Golisano**
FOUNDATION



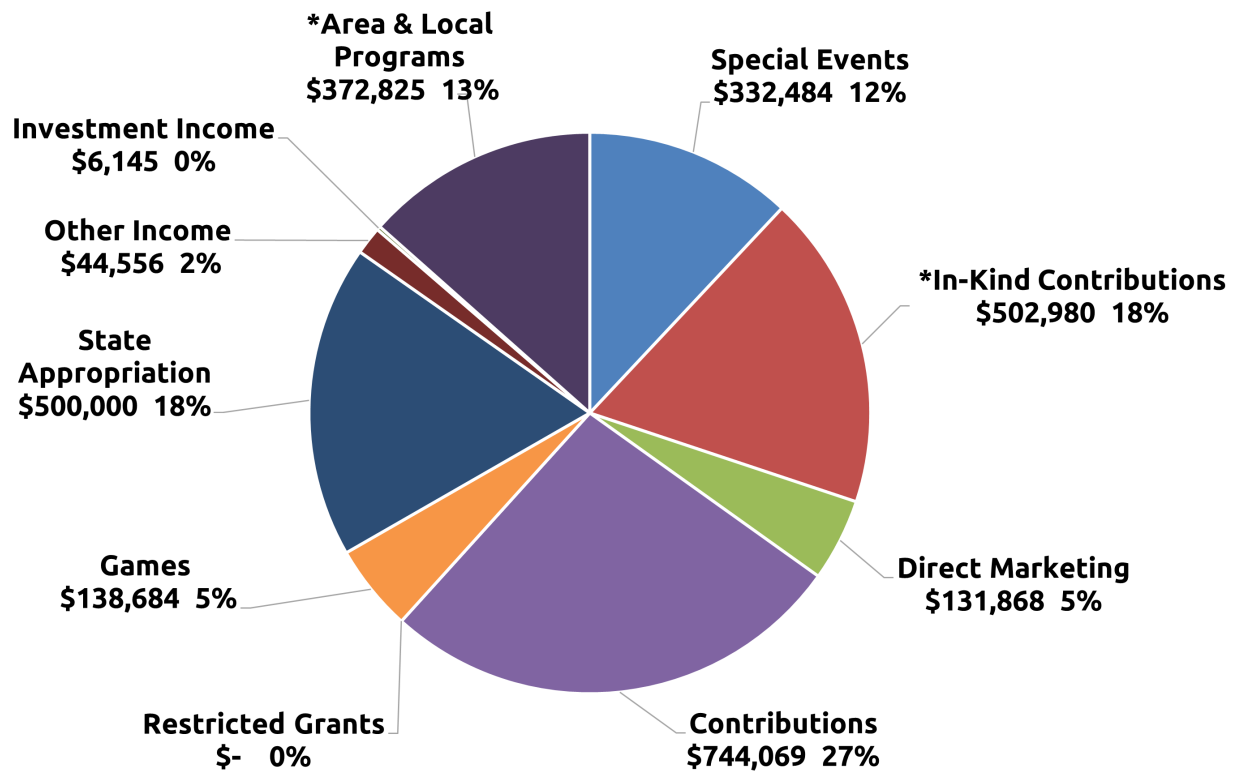
2022 Financials



"Special Olympics New Mexico remained in good financial health during a very challenging couple of years. The Board of Directors, staff, donors, and key volunteers stepped up to maintain our organization's financial stability. We remain deeply grateful for all of the support we received, which allowed us to continue to provide our athletes with quality sports opportunities."

—Dacia Card, Treasurer, SONM Board of Directors

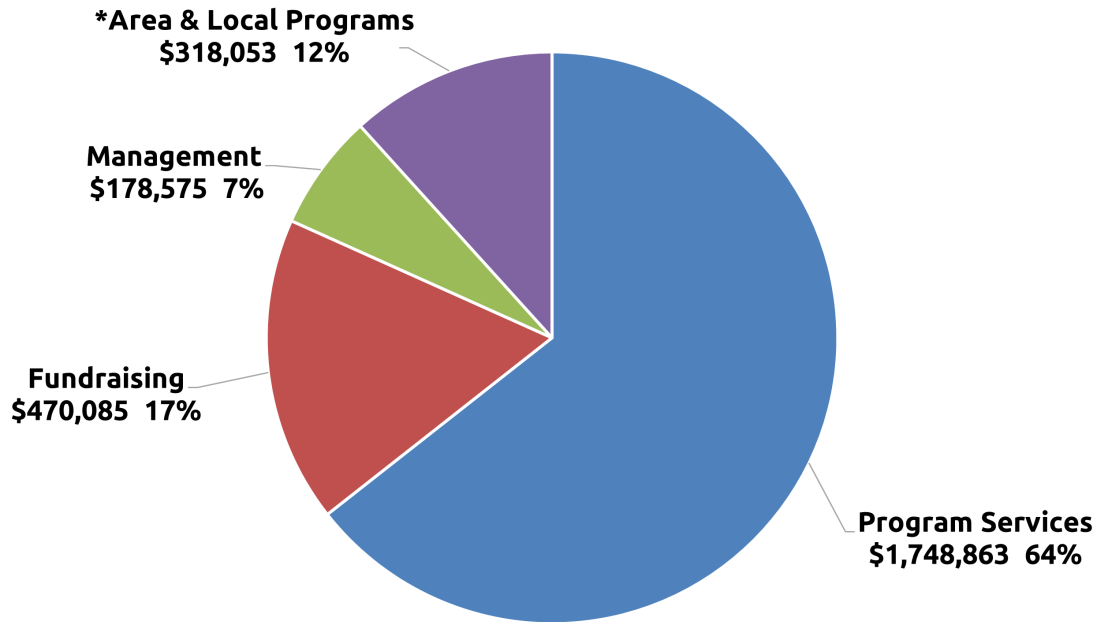
2022 Funding Sources: \$2,773,611



*In-Kind Contributions include donated services and products

*Area/Local Revenue - Dollars raised by 76 Local and Area Programs

2022 Expenses: \$2,715,576



*76 Area and Local Programs Statewide

Assets

Current Assets

Cash & Cash Equivalents	\$1,739,031
Investments	\$974,941
Accounts Receivable	\$55,392
Inventory	N/A
Prepaid Expenses	\$14,220
Property & Equipment	\$12,258
Assets Held for Sale	N/A

Total Assets **\$2,795,842**

Liabilities & Net Assets

Current Liabilities

Accounts Payable	N/A
Accrued Liabilities	\$19,416
Deferred Revenue	\$2,500
Lease Payable	\$4,511
Paycheck Protection Program (PPP Loan)	N/A
Capital Lease Obligation (Long Term)	\$6,247

Total Liabilities **\$32,674**

Net Assets

Unrestricted	\$1,879,633
Permanently Restricted	\$883,535
With Donor Restrictions	N/A
Total Net Assets	\$2,763,168
Total Liabilities & Net Assets	\$2,795,842

2022 Corporate Partners

Hall of Fame Sponsors contributed \$20,000 or more in 2022

NEW MEXICO TRUE



A Division of Health Care Service Corporation, a Mutual Legal Reserve Company,
an Independent Licensee of the Blue Cross and Blue Shield Association



Victory Sponsors contributed \$10,000 or more in 2022



Corporate Partner Highlights

Chick-fil-A

In 2022, Chick-fil-A restaurants in New Mexico came together to host “Cookies for Champions,” a month-long fundraiser to support Special Olympics New Mexico. Throughout the month of February, each of the 12 stores across Albuquerque, Rio Rancho, Farmington, Las Cruces and Santa Fe showcased athlete photos to promote Special Olympics New Mexico and the cookie sales. For each Chick-fil-A Chocolate Chunk Cookie sold during the month of February, each Chick-fil-A restaurant in New Mexico donated a portion of sales to Special Olympics New Mexico – raising a total of \$65,000.



With the amazing success of this campaign, Chick-fil-A became the Presenting Sponsor of State Summer Games – and Special Olympics New Mexico’s largest Corporate Partner.



“We are honored to come together as Owners in support of Special Olympics New Mexico, an incredible organization that is changing the lives of children and adults across New Mexico. We are proud to see our communities support this movement by enjoying our delicious Chocolate Chunk Cookies. Through our work with Special Olympics New Mexico, our hope is that we can play a small role in helping these athletes grow confidently and live joyously.”

—Gary Smouse, local franchise Operator of Chick-fil-A Main Street & English Road in Farmington



Jersey Mike's

Jersey Mike's was the Presenting Sponsor of the 2022 Special Olympics USA Games. During the month of March, Jersey Mike's locations nationwide accepted donations, building up to the company's Day of Giving on March 30, when more than 2,000 restaurants donated 100% of sales, not just profits, to help local athletes across the U.S. attend the 2022 Special Olympics USA Games.

SONM partnered with 9 Jersey Mike's New Mexico restaurants across Los Lunas, Albuquerque, Rio Rancho and Santa Fe, displaying athlete posters in stores & online in order to solicit donations throughout the month of March, resulting in over \$47,000 raised to help send Team New Mexico to Orlando, Florida for the Special Olympics USA Games.

New Mexico Law Enforcement Torch Run

Last year, New Mexico Law Enforcement Torch Run's award-winning community policing program continued to grow its relational and financial impact on local Special Olympics delegations and athletes throughout the state. For the first time ever, NMLETR surpassed \$300,000 raised directly from agency-led local fundraising activities, earning once again the LETR International Sapphire Award for program excellence.

We started the year with the annual NMLETR Guardians of the Flame State Conference, bringing more than 140 LETR public safety officers, corporate partners, and Special Olympics athletes to the Las Cruces Convention Center for a two-day series of instructional classes and entertainment. The conference goal was to inform, educate, and inspire LETR officers to enhance their participation in NMLETR's community policing program. Attendees heard from Special Olympics families about the impact sports had on their athletes, and the importance of an informed and engaged public safety community that interacts with their respective citizens with intellectual disabilities.



Throughout 2022, LETR agencies from urban and rural New Mexico communities engaged in inspirational and innovative multi-agency fundraisers that brought municipal, county, and state law enforcement departments together for the

first time. Lea County agencies returned for their 2nd annual Family Festival that featured Hobbs, Lovington, Eunice, and Jal agencies. Valencia County joined in the fun with their own multi-agency Public Safety Family Fun Day featuring Belen, Los Lunas, and Valencia County agencies. Bosque Farms Police Department brought local fire departments along to host the first annual Cops and Rodders Car Show. These unique events were in addition to traditional agency fundraising activities that continued to grow: Fire Truck Pulls, Tip-A-Cops, Torch Icon Campaigns, Poker Runs, and the annual Statewide Relay Run, covering 1,600 miles of New Mexico highways and roads during May.

New leadership was elected and appointed during our biennial Executive Committee election, and we celebrated outgoing State Director Ben Sanchez of Rio Rancho Police Department (retired), along with outgoing Athlete Representative Shelby Peterson of Special Olympics Gallup. Our New Mexico Executive Committee is made up of a State Director, Assistant State Director, 11 Regional Coordinators, and one appointed Athlete Representative.

New Mexico Law Enforcement Torch Run

"Recovering from the pandemic is an ongoing process and 2022 was no exception. We are fortunate to have hard-working and devoted Law Enforcement agencies throughout New Mexico working with dedicated Regional Coordinators and LETR Staff who continue to bring awareness and raise funds for Special Olympics.

In 2022 we activated 5 new agencies, bringing our total to 75 active agencies, and together we raised over \$300,000 for the year. This signifies the increased awareness for our Special Olympics New Mexico athletes. I say "our" Special Olympics athletes as we have established and built long-lasting friendships with people with intellectual disabilities and their families. I believe the relationships we build make us all better people.

NMLETR's fundraising efforts have, for the second year in a row, earned the honor of receiving the Sapphire Award for fundraising excellence, presented by our LETR International Council. This recognition displays our dedication and commitment to the athletes in New Mexico as we are the Guardians of the Flame of Hope."

—NMLETR State Director Michael Roach, Las Cruces Police Department



2022 NMLETR Stats

75 NMLETR agencies

22 Annual agency fundraising activities

\$235,227 Agency Fundraising Revenue

\$27,000 Sponsorship Revenue

\$316,952 Total funds raised

2022 Special Olympics New Mexico Board of Directors

Executive Committee

Chairman, Dub Girand
President, Highway Supply, LLC

Vice Chairman, Warren Ellis
Managing Partner, Mass Mutual Financial Group

Second Vice Chairman, Ryan Danoff
Attorney, Danoff Law Firm

Treasurer, Dacia Card
Business Manager, Sandia Preparatory School

Secretary, Kari Graeber
Orthodontist, Harnick Orthodontics

Board Members Continued

Mark Wiggins
Retired Business Owner

Nikki Hooser
Retired Rancher

Lannea Babcock
Special Olympics Athlete, Lea County

Blake Brown
Past President, Rudy's BBQ & Country Store

JoLou Trujillo-Ottino
VP, Business Development, Delta Dental

Board Members

Art Montoya
Owner, Dr. Art Montoya Jr. DDS

Ryan Garcia
SVP, Sr. Commercial Loan Officer, Century Bank

Consuelo Bolagh-Cowder
Community Relations, BlueCross BlueShield of New Mexico

Mark Arambula
Group Facilities & Construction Manager,
Enterprise Holdings

Susan Hansen
General Partner, Next Steps Family Office, LLC

Valeria Olave
Asst. VP Branch Manager, Bank of the West

Honorary Board Members

Tom Padilla
Senior VP, HUB International

Jack Eichorn
Owner, The Eichorn Company



"As Special Olympics New Mexico returned to a full schedule of in-person competitions, the enthusiasm has been palpable. Staff, volunteers, coaches, partners, and the athletes got back in shape to meet the demands of the pre pandemic pace. Our movement has grown stronger. We are growing the Unified Schools program. This initiative promotes inclusivity at all ages and demonstrates the best of Special Olympics friendship. As a Unified partner I am honored to play alongside our athletes. Their examples of kindness and joy in competition demonstrate the truest form of good-will in our community."

—Dub Girand, Chairman, Special Olympics New Mexico Board of Directors

2022 Champions Together Giving Society

Mark Arambula	Scooter Haynes & Julia Maccini	Karen Pace
Jeannine & Michael Barreras	Jim Hering & Janice Honeycutt Hering	Tom & Kimberly Padilla
Kirsten Beach & Camille Armijo	Freddie & Christine Hidalgo	Randy & Laurel Perkins
Cris Beck	Dave & Rhonda Hill	Steve & Cara Pino
Allan Boyar & Rayme Romanik	Sam & Paula Holmes	Steve & Julie Potter
Bret & Consuelo Bolagh-Cowder	Nikki Hooser & Kathy Longinaker	Jon & Karen Rau
Blake Brown	Tommy & Karen Hudson	Deborah Salazar
Ann Cadier Kim & Patrick Magee	Melissa Jabour	John & Susie Sandager
Thurman Case	Terry & Connie Johnson	Susan Jane Schuman
Mark & Shari Cordova	Erick & Leah Johnson	Stan & Karen Sluder
Ryan & Amy Danoff	Thad & Andrea Johnson	Andrew & Linda Spingler
Travis & Jim Edens	Faye Kindsfather	Kumiko & Jay Styes
Jack Eichorn	April & Juan Leon Guerrero	Duffy & Jean Ann Swan
Warren & Julia Ellis	Gary & Thoula Mallory	Alan & Jill Tatz
Cole & Kelcy Flanagan	Randy Mascorella	Greg Templeton
Ryan & Alison Garcia	Marc McGranahan	Andrew & Heather Van-Luchene
Dub & Robin Girand	Dale & Norma McLaughlin	Mark & D'Ette Wiggins
Kari Graeber	Millie McMahan	Marcus Wiggins
Dawn Halfacre	Art, Marilyn & Addy Montoya	Miguel & Gabby Wiggins
Susan Hansen	Bob & Betsy Murphy	Jerry & Patty With
David Harnick	Pat & Norma Nye	Joe & Cindi Wittenbrink
Keith & Jeannie Harris	Valeria Olave	

The Champions Together Giving Society was created in November of 2014 and is made up of individuals who have invested in the vision of Special Olympics New Mexico by pledging their support over a five-year time period. We are profoundly grateful for the commitment the following donors have shown as we strive to transform lives through sport, build inclusive communities, and improve quality of life for our athletes.



State Office Staff

Randy Mascorella
Executive Director

Chris Page
Director of Sports Competition & Program

Oscar Solis
Director of Operations, Law Enforcement Torch Run

Jena Waddell
Assistant Sports Director

Barbara McRae
Agency Manager, Law Enforcement Torch Run

Victoria Martinez
Director of Health & Wellness

Rebecca Rainsberger
Marketing & Communications Manager

Rebecca Evans
Unified Champion Schools Program Manager

Scott Hardy
Information Resources & Office Manager

Christine Hidalgo
Director of Development & Individual Giving

Kumiko Styes
Director of Finance

Brittany Scanlon
Corporate Relations & Events Manager

Area Directors

Debra Lisenbee
Area 1 Director, Farmington

Carolyn Olson
Area 4 Director, Carlsbad

Anna Silva & Cindy Varela
Area 2 Directors, Santa Fe

Jena Waddell
Area 5 Director, Albuquerque

Ronda Norfleet
Area 3 Director, Las Cruces

Janie Lee Hall
Area 6 Director, Gallup

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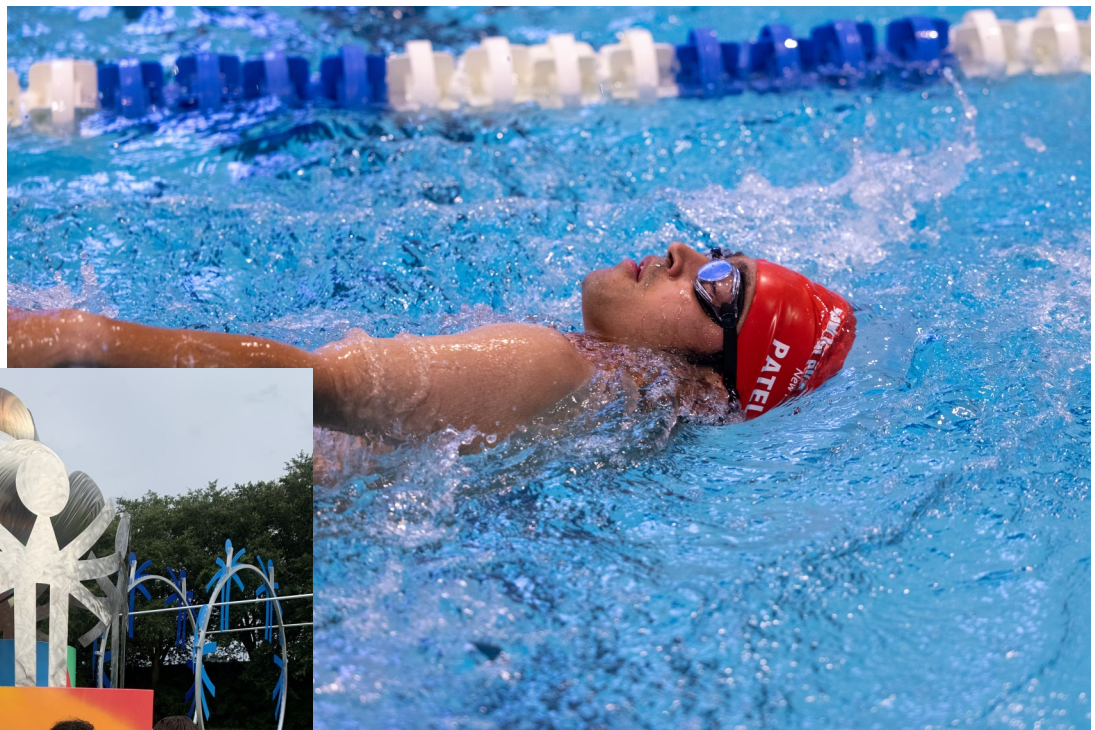
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2022 Special Olympics USA Games Highlights



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Thank you for your support!

Special Olympics
New Mexico

