

Special Olympics New Mexico



“Building Inclusive Communities, Improving Quality of Life and Transforming Lives through Sport”

2024 Golf Classic – Sponsorship Opportunities



Monday, September 16, 2024
at Santa Ana Golf Club

Presented By



Special Olympics ***New Mexico***



Presenting Sponsor - \$10,000 – Johnson Commercial Real Estate

- Promotional Benefits
 - ◆ Presenting Sponsor Designation
 - ◆ Logo ID on SONM website www.sonm.org with company link
 - ◆ Name & Logo ID on all Golf Classic social media communications.
 - ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Monthly before & after)
 - ◆ Logo ID select golf attire.
 - ◆ Corporate banner placement at Golf Venue.
 - ◆ Name ID in all earned broadcast and print advertisements.
 - ◆ Name ID on press releases.
 - ◆ Sponsor Recognition award.

- Golf Package
 - ◆ Two Golf Foursomes (8 players)
 - ◆ Eight (8) Tournament Golf Pullovers
 - ◆ Eight (8) Tournament Golf Polo shirts
 - ◆ Eight (8) Tournament Golf Hats
 - ◆ Eight (8) Tournament Golf Towels
 - ◆ Hole Signage
 - ◆ Goodie Bags for all team members.
 - ◆ Volunteer Opportunities



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Golf Classic Prestige Sponsor - \$7,500

Hat Sponsor: Exclusive Company Logo placement on Tournament Golf Hats: **Open**

Towel Sponsor: Exclusive Company Logo placement on Tournament Golf Towel: **New Mexico Chevy Dealers**

- Promotional Benefits
 - ◆ Prestige Sponsor Designation
 - ◆ Logo ID on SONM website Golf Classic page
 - ◆ Name & Logo ID on all Golf Classic social media communications.
 - ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Month before & after)
 - ◆ Corporate banner placement at Golf Venue
 - ◆ Name ID in all earned broadcast and print advertisements.
 - ◆ Sponsor Recognition award.

- Golf Package
 - ◆ One Golf Foursome (4 players)
 - ◆ Four (4) Tournament Golf Pullovers
 - ◆ Four (4) Tournament Golf Polo Shirts
 - ◆ Four (4) Tournament Golf Hats
 - ◆ Four (4) Tournament Golf Towels
 - ◆ Goodie Bags for all team members.
 - ◆ Hole Signage



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Golf Classic Premier Sponsor - \$5,000

Golf Cart Sponsor: Company Logo placement on Golf Carts: **Legacy Church**

Scorecard Sponsor: Company Logo placement on all scorecards: **Legacy Academy**

- Promotional Benefits
 - ◆ Premier Sponsor Designation
 - ◆ Logo ID on SONM website Golf Classic page
 - ◆ Name & Logo ID on all Golf Classic social media communications.
 - ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Month before & after)
 - ◆ Corporate banner placement at Golf Venue
 - ◆ Name ID in all earned broadcast and print advertisements.
 - ◆ Sponsor Recognition award.

- Golf Package
 - ◆ One Golf Foursome (4 players)
 - ◆ Four (4) Tournament Golf Pullovers
 - ◆ Four (4) Tournament Golf Polo Shirts
 - ◆ Four (4) Tournament Golf Hats
 - ◆ Four (4) Tournament Golf Towels.
 - ◆ Goodie Bags for all team members.
 - ◆ Hole Signage



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Golf Classic Eagle Sponsor - \$3,000

Breakfast Sponsor:
Lunch Sponsor:
Goodie Bag Sponsor: **Fully Promoted**
Raffle Sponsor:
Mission Sponsor:

Golf Ball Sponsor: **HUB International**
Awards Sponsor:
Beverage Cart Sponsor: **The Payroll Co.**
Putting Green Sponsor:
Driving Range Sponsor:

- Promotional Benefits

- ◆ Eagle Sponsor Designation
- ◆ Logo ID on SONM website Golf Classic page
- ◆ Name & Logo ID on selected Golf Classic social media communications.
- ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Monthly before & after)
- ◆ Corporate signage placement at designated sponsor venue
- ◆ Name ID in all print advertisements.
- ◆ Sponsor Recognition award.

- Golf Package

- ◆ One Golf Foursome (4 players)
- ◆ Four (4) Tournament Golf Polo Shirts
- ◆ Four (4) Tournament Golf Hats
- ◆ Four (4) Tournament Golf Towels
- ◆ Goodie Bag for all team members.
- ◆ Hole Signage



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Golf Classic Birdie Sponsor - \$2,000

- ◆ Four-player team entry
- ◆ Four (4) Tournament Golf Polo Shirts
- ◆ Four (4) Tournament Golf Hats
- ◆ Four (4) Tournament Golf Towels
- ◆ Goodie Bag for all team members.
- ◆ Name ID in all print advertisements.
- ◆ Hole Signage

Golf Classic Team Entry - \$1,200

- ◆ Four-player team entry
- ◆ Four (4) Tournament Golf Hats
- ◆ Four (4) Tournament Golf Towels.
- ◆ Goodie Bag for all team members.

Individual Entry - \$300

- ◆ One (1) - player entry
- ◆ One (1) Tournament Golf Hat
- ◆ One (1) Tournament Golf Towel
- ◆ Goodie Bag

Golf Classic Hole Sponsor - \$250

- ◆ Hole Signage (Logo ID)
- ◆ Name ID in SONM E-Newsletter



Special Olympics New Mexico



Golf Classic Registration Deadline:

Friday, September 6, 2024

Player information must be complete to register.

Mail completed form to:

**Special Olympics New Mexico
6600 Palomas Ave NE, STE. 207
Albuquerque, NM 87109**

Or fax to:

505-856-0346

Please check one of the following:

- Presenting Sponsor \$10,000
- Prestige Sponsor \$7,500
- Premier Sponsor \$5,000
- Eagle Sponsor \$3,000
- Birdie Sponsor \$2,000
- 4 Player Team Entry \$1,200
- Individual Entry \$ 300
- Hole Sponsor \$ 250
- Other: _____

Check # _____ is enclosed.

*Please make checks payable to
Special Olympics New Mexico*

VISA / Mastercard / Amex (please circle)

Cardholder Name: _____

Card #: _____

CVV: _____

Expiration: _____

Billing Address: _____

Signature: _____

Or call to pay:

505-856-0342

Team Name: _____

Player 1

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Shirt Size, M or F (If applicable) : _____

Player 2

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Shirt Size, M or F (If applicable) : _____

Player 3

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Shirt Size, M or F (If applicable) : _____

Player 4

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Shirt Size (If applicable) : _____ M/F: _____

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Presenting Sponsor:



Prestige Sponsors:



**New Mexico
Chevy Dealers**

Premier Sponsors:



Eagle Sponsors:



Birdie Sponsors: