Invest in our Community

Partnering with the Law Enforcement Torch Run for Special Olympics supports your local Law Enforcement Officers and Special Olympics athletes while offering your business exposure throughout New Mexico. LETR partnerships offer a variety of community investment benefits, your choice of events, opportunities for employee involvement, and provide positive association with our highly recognized and respected charity.

Statewide Starting at \$1,500

Community Starting at \$100

PLEASE CONTACT:

Oscar Solis

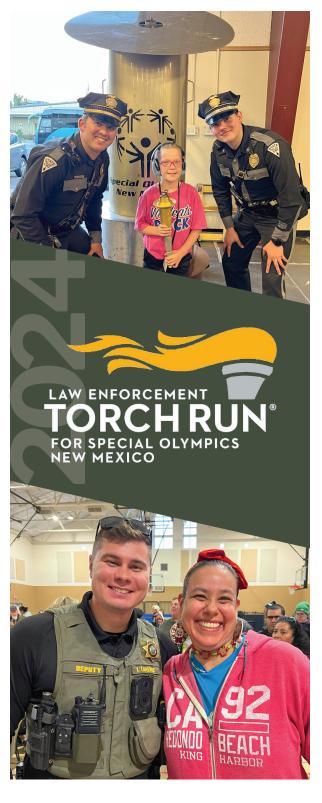
Operations Director

Barbara Love

Agency Manager

505-856-0342 torchrun@sonm.org







What is the Law Enforcement Torch Run°?

The Law Enforcement Torch Run* is the largest community-building program in the world that promotes positive community relationships, while empowering law enforcement agencies to raise awareness and funds year-round for Special Olympics. In turn, this provides opportunities, encouragement, and hope to 3,700 SONM athletes and their families. All 50 states and more than 35 foreign countries participate in LETR and have raised over \$1 billion dollars for Special Olympics.

Throughout the year, hundreds of New Mexico law enforcement personnel from more than 60 federal, military, state, county, tribal and municipal agencies engage their community through fundraising and non-fundraising activities, such as: Adopt-A-Cops, Special Events & Campaigns, Challenge Events, and Local Agency and State Program Sponsorships.

The History

The Law Enforcement Torch Run® began in 1981 when Wichita, Kansas Police Chief Richard LaMunyon saw an urgent need to raise awareness of and funds for Special Olympics. He conceived the idea of the Torch Run as a way to involve local law enforcement with their communities and Special Olympics, by running the torch in intra-state relays that converge at their local Summer Games. The LETR was quickly endorsed by Special Olympics Inc. (SOI) and the International Association of Chiefs of Police (IACP), now recognized as the Founding Law Enforcement Organization.

Find us online at **SONM.org**