

# Special Olympics New Mexico



*“Building Inclusive Communities, Improving Quality of Life and Transforming Lives through Sport”*

## 2024 Golf Classic – Sponsorship Opportunities



Monday, September 16, 2024  
at Santa Ana Golf Club

Presented By



# ***Special Olympics*** ***New Mexico***



## **Presenting Sponsor - \$10,000 – Johnson Commercial Real Estate**

- Promotional Benefits
  - ◆ Presenting Sponsor Designation
  - ◆ Logo ID on SONM website [www.sonm.org](http://www.sonm.org) with company link
  - ◆ Name & Logo ID on all Golf Classic social media communications.
  - ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Monthly before & after)
  - ◆ Logo ID select golf attire.
  - ◆ Corporate banner placement at Golf Venue.
  - ◆ Name ID in all earned broadcast and print advertisements.
  - ◆ Name ID on press releases.
  - ◆ Sponsor Recognition award.
  
- Golf Package
  - ◆ Two Golf Foursomes (8 players)
  - ◆ Eight (8) Tournament Golf Pullovers
  - ◆ Eight (8) Tournament Golf Polo shirts
  - ◆ Eight (8) Tournament Golf Hats
  - ◆ Eight (8) Tournament Golf Towels
  - ◆ Hole Signage
  - ◆ Goodie Bags for all team members.
  - ◆ Volunteer Opportunities



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## **Golf Classic Prestige Sponsor - \$7,500**

**Towel Sponsor:** Exclusive Company Logo placement on Tournament Golf Towel: **New Mexico Chevy Dealers**

**Hat Sponsor:** Exclusive Company Logo placement on Tournament Golf Hats: **Lovelace Health System**

- Promotional Benefits
  - ◆ Prestige Sponsor Designation
  - ◆ Logo ID on SONM website Golf Classic page
  - ◆ Name & Logo ID on all Golf Classic social media communications.
  - ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Month before & after)
  - ◆ Corporate banner placement at Golf Venue
  - ◆ Name ID in all earned broadcast and print advertisements.
  - ◆ Sponsor Recognition award.
  
- Golf Package
  - ◆ One Golf Foursome (4 players)
  - ◆ Four (4) Tournament Golf Pullovers
  - ◆ Four (4) Tournament Golf Polo Shirts
  - ◆ Four (4) Tournament Golf Hats
  - ◆ Four (4) Tournament Golf Towels
  - ◆ Goodie Bags for all team members.
  - ◆ Hole Signage



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## **Golf Classic Premier Sponsor - \$5,000**

**Golf Cart Sponsor:** Company Logo placement on Golf Carts: **Legacy Church**

**Scorecard Sponsor:** Company Logo placement on all scorecards: **Legacy Academy**

**Hole in One Sponsor:** Company Logo placement on all scorecards: **BMW**

- Promotional Benefits
  - ◆ Premier Sponsor Designation
  - ◆ Logo ID on SONM website Golf Classic page
  - ◆ Name & Logo ID on all Golf Classic social media communications.
  - ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Month before & after)
  - ◆ Corporate banner placement at Golf Venue
  - ◆ Name ID in all earned broadcast and print advertisements.
  - ◆ Sponsor Recognition award.
  
- Golf Package
  - ◆ One Golf Foursome (4 players)
  - ◆ Four (4) Tournament Golf Pullovers
  - ◆ Four (4) Tournament Golf Polo Shirts
  - ◆ Four (4) Tournament Golf Hats
  - ◆ Four (4) Tournament Golf Towels.
  - ◆ Goodie Bags for all team members.
  - ◆ Hole Signage



# **Special Olympics** New Mexico



## **Golf Classic Eagle Sponsor - \$3,000**

Breakfast Sponsor: **Mariposa**  
Lunch Sponsor: **SGWS**  
Goodie Bag Sponsor: **Fully Promoted**  
Raffle Sponsor:  
Mission Sponsor:  
Closest to the Pin Sponsors: **Morgan Stanley,  
Capital Strategies, Team Sivage**

Golf Ball Sponsor: **HUB International**  
Awards Sponsor: **SGWS**  
Beverage Cart Sponsor: **The Payroll Co.**  
Putting Green Sponsor: **SGWS**  
Driving Range Sponsor: **Evolv Pro Solutions**

- Promotional Benefits
  - ◆ Eagle Sponsor Designation
  - ◆ Logo ID on SONM website Golf Classic page
  - ◆ Name & Logo ID on selected Golf Classic social media communications.
  - ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Monthly before & after)
  - ◆ Corporate signage placement at designated sponsor venue
  - ◆ Name ID in all print advertisements.
  - ◆ Sponsor Recognition award.
  
- Golf Package
  - ◆ One Golf Foursome (4 players)
  - ◆ Four (4) Tournament Golf Polo Shirts
  - ◆ Four (4) Tournament Golf Hats
  - ◆ Four (4) Tournament Golf Towels
  - ◆ Goodie Bag for all team members.
  - ◆ Hole Signage



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## **Golf Classic Birdie Sponsor - \$2,000**

- ◆ Four-player team entry
- ◆ Four (4) Tournament Golf Polo Shirts
- ◆ Four (4) Tournament Golf Hats
- ◆ Four (4) Tournament Golf Towels
- ◆ Goodie Bag for all team members.
- ◆ Name ID in all print advertisements.
- ◆ Hole Signage

## **Golf Classic Team Entry - \$1,200**

- ◆ Four-player team entry
- ◆ Four (4) Tournament Golf Hats
- ◆ Four (4) Tournament Golf Towels.
- ◆ Goodie Bag for all team members.

## **Individual Entry - \$300**

- ◆ One (1) - player entry
- ◆ One (1) Tournament Golf Hat
- ◆ One (1) Tournament Golf Towel
- ◆ Goodie Bag

## **Golf Classic Hole Sponsor - \$250**

- ◆ Hole Signage (Logo ID)
- ◆ Name ID in SONM E-Newsletter



# Special Olympics New Mexico



Golf Classic Registration Deadline:

**Friday, September 6, 2024**

*Player information must be complete to register.*

Mail completed form to:

**Special Olympics New Mexico  
6600 Palomas Ave NE, STE. 207  
Albuquerque, NM 87109**

Or fax to:

**505-856-0346**

**Please check one of the following:**

- Presenting Sponsor      \$10,000
- Prestige Sponsor         \$7,500
- Premier Sponsor         \$5,000
- Eagle Sponsor            \$3,000
- Birdie Sponsor            \$2,000
- 4 Player Team Entry     \$1,200
- Individual Entry         \$ 300
- Hole Sponsor             \$ 250
- Other: \_\_\_\_\_

**Check # \_\_\_\_\_ is enclosed.**

*Please make checks payable to  
Special Olympics New Mexico*

**VISA / Mastercard / Amex (please circle)**

Cardholder Name: \_\_\_\_\_

Card #: \_\_\_\_\_

CVV: \_\_\_\_\_

Expiration: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Or call to pay:

**505-856-0342**

**Team Name:** \_\_\_\_\_

**Player 1**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Shirt Size, M or F (If applicable) : \_\_\_\_\_

**Player 2**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Shirt Size, M or F (If applicable) : \_\_\_\_\_

**Player 3**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Shirt Size, M or F (If applicable) : \_\_\_\_\_

**Player 4**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Shirt Size (If applicable) : \_\_\_\_\_ M/F: \_\_\_\_\_

**Special Olympics**  
New Mexico



**PRESENTING SPONSOR**



**PRESTIGE SPONSORS**



**PREMIER SPONSORS**



**EAGLE SPONSORS**

