

Special Olympics
New Mexico



“Building Inclusive Communities, Improving Quality of Life and Transforming Lives through Sport”

2026 Golf Classic – Sponsorship Opportunities



Presented by



Special Olympics ***New Mexico***



Presenting Sponsor - \$10,000 - Johnson Commercial Real Estate

- Promotional Benefits
 - ◆ Presenting Sponsor Designation
 - ◆ Logo ID on SONM website www.sonm.org with company link
 - ◆ Name & Logo ID on all Golf Classic social media communications
 - ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Monthly before & after)
 - ◆ Logo ID on select golf attire
 - ◆ Corporate banner placement at Golf Venue
 - ◆ Name ID in all earned broadcast and print advertisements
 - ◆ Name ID on press releases
 - ◆ Sponsor Recognition award

- Golf Package
 - ◆ Two Golf Foursomes (8 players)
 - ◆ Eight (8) Tournament Golf Pullovers
 - ◆ Eight (8) Tournament Golf Polo shirts
 - ◆ Eight (8) Tournament Golf Hats
 - ◆ Eight (8) Tournament Golf Sunglasses
 - ◆ Hole Signage
 - ◆ Goodie Bags for all team members
 - ◆ Volunteer Opportunities



Special Olympics ***New Mexico***



Golf Classic Prestige Sponsor - \$7,500

Hat Sponsor: Exclusive Company Logo placement on Tournament Golf Hats: **Chevrolet**

Sunglasses Sponsor: Exclusive Company Logo placement on Tournament Sunglasses packaging:
Open

- Promotional Benefits

- ◆ Prestige Sponsor Designation
- ◆ Logo ID on SONM website Golf Classic page
- ◆ Name & Logo ID on all Golf Classic social media communications
- ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Month before & after)
- ◆ Corporate banner placement at Golf Venue
- ◆ Name ID in all earned broadcast and print advertisements
- ◆ Sponsor Recognition award

- Golf Package

- ◆ One Golf Foursome (4 players)
- ◆ Four (4) Tournament Golf Pullovers
- ◆ Four (4) Tournament Golf Polo Shirts
- ◆ Four (4) Tournament Golf Hats
- ◆ Four (4) Tournament Golf Sunglasses
- ◆ Goodie Bags for all team members
- ◆ Hole Signage



Special Olympics ***New Mexico***



Golf Classic Premier Sponsor - \$5,000

Golf Cart Sponsor: Company Logo placement on Golf Carts: **Legacy Church**

Scorecard Sponsor: Company Logo placement on all scorecards: **Legacy Academy**

Lunch on the Links Sponsor: Company Logo placement at Lunch venue: **RGCU**

Champions Circle Awards Sponsor: Company Logo placement at Award Venue: **Evolve Pro Solutions**

- Promotional Benefits
 - ◆ Premier Sponsor Designation
 - ◆ Logo ID on SONM website Golf Classic page
 - ◆ Name & Logo ID on all Golf Classic social media communications
 - ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Month before & after)
 - ◆ Corporate banner placement at Golf Venue
 - ◆ Name ID in all earned broadcast and print advertisements
 - ◆ Sponsor Recognition award
- Golf Package
 - ◆ One Golf Foursome (4 players)
 - ◆ Four (4) Tournament Golf Pullovers
 - ◆ Four (4) Tournament Golf Polo Shirts
 - ◆ Four (4) Tournament Golf Hats
 - ◆ Four (4) Tournament Golf Sunglasses
 - ◆ Goodie Bags for all team members
 - ◆ Hole Signage



Special Olympics New Mexico



Golf Classic Eagle Sponsor - \$3,000

Par-Tee Pack Sponsor: **Fully Promoted**
Swing for Swag Raffle Sponsor: **4 Rivers Equipment**
Mission Sponsor: **Capital Strategies – Mass Mutual**
The Early Birdie Brew Sponsor: **SGWS**

Grip it and Rip it Golf Ball Sponsor: **HUB International**
Stick it Close Sponsor:
19th Hole Beverage Cart Sponsor:
Roll it in Putting Green Sponsor:
Swing Zone Driving Range Sponsor:

- Promotional Benefits

- ◆ Eagle Sponsor Designation
- ◆ Logo ID on SONM website Golf Classic page
- ◆ Name & Logo ID on selected Golf Classic social media communications
- ◆ Logo ID in SONM E-Newsletter announcing Golf Classic (Monthly before & after)
- ◆ Corporate signage placement at designated sponsor venue
- ◆ Name ID in all print advertisements

- Golf Package

- ◆ One Golf Foursome (4 players)
- ◆ Four (4) Tournament Golf Pullovers
- ◆ Four (4) Tournament Golf Polo Shirts
- ◆ Four (4) Tournament Golf Hats
- ◆ Four (4) Tournament Golf Sunglasses
- ◆ Goodie Bag for all team members
- ◆ Hole Signage



Special Olympics ***New Mexico***



Golf Classic Birdie Sponsor - \$2,000

- ◆ Four-player team entry
- ◆ Four (4) Tournament Golf Polo Shirts
- ◆ Four (4) Tournament Golf Hats
- ◆ Four (4) Tournament Golf Sunglasses
- ◆ Goodie Bag for all team members
- ◆ Name ID in all print advertisements
- ◆ Hole Signage

Golf Classic Team Entry - \$1,200

- ◆ Four-player team entry
- ◆ Four (4) Tournament Golf Hats
- ◆ Four (4) Tournament Golf Sunglasses
- ◆ Goodie Bag for all team members

Individual Entry - \$300

- ◆ One (1) - player entry
- ◆ One (1) Tournament Golf Hat
- ◆ One (1) Tournament Golf Sunglasses
- ◆ Goodie Bag



Special Olympics New Mexico



Golf Classic Registration Deadline:
Friday, August 28, 2026, or when sold out.
Player information must be complete to register.

Mail completed form to:
Special Olympics New Mexico
6600 Palomas Ave NE, STE. 207
Albuquerque, NM 87109

Or fax to:
505-856-0346

Please check one of the following:

- Presenting Sponsor \$10,000
- Prestige Sponsor \$7,500
- Premier Sponsor \$5,000
- Eagle Sponsor \$3,000
- Birdie Sponsor \$2,000
- 4 Player Team Entry \$1,200
- Individual Entry \$ 300
- Other: _____

Check # _____ is enclosed.
*Please make checks payable to
Special Olympics New Mexico*

VISA / Mastercard / Amex (please circle)

Cardholder Name: _____

Card #: _____

CVV: _____

Expiration: _____

Billing Address: _____

Signature: _____

Or call to pay:
505-856-0342

Team Name: _____

Player 1

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Shirt Size, M or F (If applicable) : _____

Player 2

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Shirt Size, M or F (If applicable) : _____

Player 3

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Shirt Size, M or F (If applicable) : _____

Player 4

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Shirt Size (If applicable) : _____ M/F: _____

Special Olympics
New Mexico



Presenting Sponsor:



Prestige Sponsors:



**NEW MEXICO
CHEVY DEALERS**

Premier Sponsors:



Eagle Sponsors:

